

# PRESS RELEASE

## Local Group Publishes Fundraising Cookbook

For Immediate Release: \_\_\_\_\_.

\_\_\_\_\_ date \_\_\_\_\_ of \_\_\_\_\_  
organization name city/state

has published their very own cookbook after collecting favorite recipes from members, friends, family, and supporters. Proceeds from the sale of their cookbooks will be used for \_\_\_\_\_.  
benefit or cause

The cookbook contains \_\_\_\_\_ traditional and well-loved recipes  
number

including appetizers, main dishes, desserts, and many others. Recipes display the contributor's name, enabling you to find the recipes of family and friends. The book also has several pages of local information, as well as many pages of helpful cooking hints.

The cookbooks will sell for \_\_\_\_\_ and can be purchased at these  
price

locations: \_\_\_\_\_  
\_\_\_\_\_

Books will also be sold by organization members or by contacting  
\_\_\_\_\_  
name/phone number/e-mail/etc

Cookbooks were published by [www.simplycookbooks.com](http://www.simplycookbooks.com) from Kearney, NE.

### For more information, contact:

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

***Use this form as a template to write your own release. Consider attaching several recipes and a cookbook photo. Send releases to area newspapers and radio/TV stations.***